



GAIA

THE IN-BOX PROTECTION SPECIALISTS

IT PACKAGING
SOLUTIONS

Who We Are



GAIA is one of the UK's leading providers of In-Box Protective Packaging.

Our products are designed to reduce total costs and the environmental impact of protecting products as they travel through the most challenging and complex distribution networks. We design and manufacture packaging solutions for a broad range of industry sectors.

As the In-Box Protection Specialists, we offer a simple and effective range that unlike traditional packaging, does not cost the earth. Made up of **98% air** and **2% film**, we supply one of the most eco-friendly and cost efficient types of protective packaging.

A trusted partner for the refurbish, repair, rework and end of life sector, we have developed multiple, one off and reusable transit packaging solutions for consumer electronics, audio, ITC products, white and soft goods.

Delivering confidence for our customers, we improve protection and reusability, whilst simplifying handling, reducing storage space and volumetric dimensions.

Working at the heart of Europe's packaging arena, we have over **30 years experience** in delivering meaningful packaging solutions within the B2B sectors.

We offer unrivalled knowledge and expertise working with a wide range of customers, across time lines and within stringent commercial, compliance and CSR requirements.

Put simply, we understand the supply chain challenges faced by our customers and can provide a trusted packaging solution whatever the size, shape or scale of the business and its products.

**“ Cost reduction
through effective
packaging solutions ”**

Our Values



Honesty

We believe in honest dialogue. This helps us to get to know your business and challenges. It forms the basis of creating a meaningful relationship that is built on mutual respect and understanding.



Collaboration

We may be, the In-Box Protection Specialists, but when it comes to delivering the right solution we think outside of the box. We focus on meaningful innovation and on the sharing of ideas.



Integrity

We respect and are respectful – of our colleagues, our clients and our planet!



Social Responsibility

We acknowledge our impact on the domestic / commercial streams. We strive to mitigate waste by delivering solutions that reduce plastic content, improve sustainability and promote reusability.



Challenging the Status Quo

We optimise packaging efficiency by continuously innovating, reducing costs, improving the quality of our products and service; concurrently lowering our carbon footprint and environmental impact.



Reduce | Reuse | Recycle

'Delivering sustainable solutions'

Environmental Footprint



Fully recyclable and lightweight, our products use less material, reducing external carton size for lower corrugate and transport cost, reducing landfill waste and CO2 emissions.

Improved Protection



Innovative In-Box Protective properties significantly reduce damage that is often caused during transit through challenging distribution channels.

Sustainable



Reusable and recyclable our products reduce waste and deliver transaction savings within closed loop supply chains.

Simplified Handling



Whatever the specification our product is delivered palletised flat or on rolls for ease of storage.

Reduced Storage Space



Minimal packaging is required for our products; significantly reducing shipment, storage and handling costs.

Reduced Volumetric Size



We can reduce the volumetric size, against traditional materials, by up to 30%. This lowers shipment costs and increases pallet utilisation.

Our commitment to you

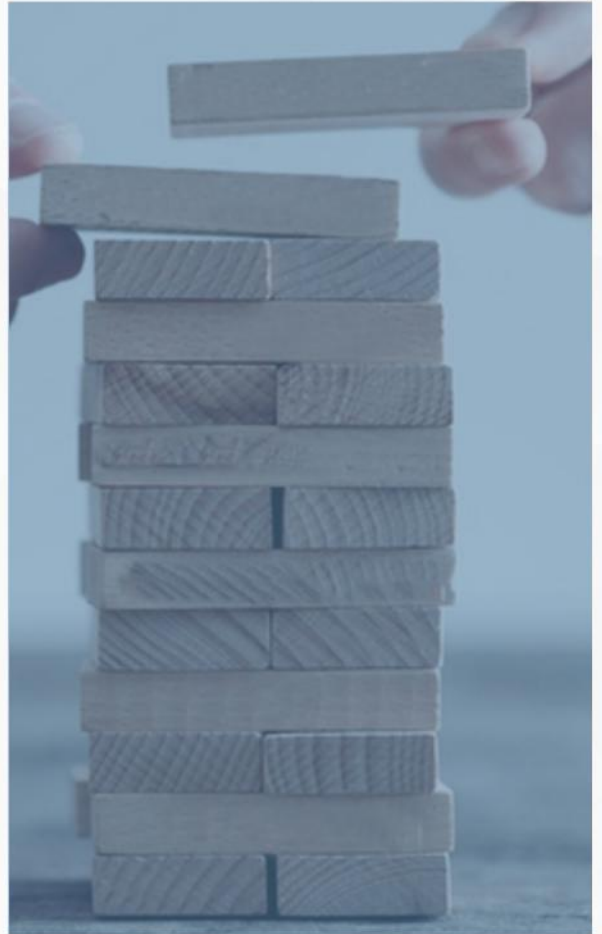
GAIA supplies one of the most eco-efficient types of packaging, helping you to achieve your commercial and environmental stewardship responsibilities.

The solutions provided can minimise your packaging carbon footprint, leaving a fraction of the waste when compared to other packaging materials

All of the products in the GAIA range are recyclable and there's no heavy metals or toxic residue.

Cost savings that are delivered will contribute towards more eco-efficient and "green" supply chain operations, which will support your CSR objectives.

"Innovative packaging to achieve your sustainability objectives through reduced environmental impact..."



Tablets & Phones

GAIA's AIR|SHIELD™ solution for handheld devices (phones and tablet PC's) provides a simple and cost effective In-Box Packaging solution.

The light-weight AIR|SHIELD™ pouch inflates within seconds and provides optimum protection to your handheld devices. No extra void fill and exterior carton is required.

Your product can be placed into our AIR|SHIELD™ Mailer and safely shipped within a postal or courier network.

* Full automation now available



Article No.	Description	STD Product Dimensions (mm)
GC4001	AIR SHIELD™ Tablet 7"	205 x 135 x 8
10DEFA	AIR SHIELD™ Tablet 9"-10"	245 x 160 x 6
GC3769	AIR SHIELD™ Tablet 12.9"	250 x 175 x 6
GC2713	AIR SHIELD™ SmartPhone	148 x 68 x 8

Notebooks & Ultrabooks

For Notebooks and Ultrabooks, the GAIA AIR|SHIELD™ solution provides unparalleled In-Box Protective qualities for a range of brands including Apple, Samsung, HP and Lenovo.

Our AIR|SHIELD™ solution has been designed specifically to ensure safe transportation of netbooks, ultra-books, notebooks and large screen notebooks. It has been tested to International Safe Transit Association (ISTA) standards; the highest industry standards recognised by global parcel carriers (certification available upon request).

The GAIA Notebook AIR|SHIELD™ reduces the packaging's volumetric size and contributes to lower shipping weight and volume. The AIR|SHIELD™ is designed to fill the external carton from wall to wall. No other void fill is required. The specially designed carton contains a compartment for the power adapter. AIR|SHIELD™ inflation procedure allows you to create a perfect package for your notebooks and laptops quickly and efficiently.



Delivering optimum protection against impact and vibration

■ Tested and certified: International Safe Transit Association (ISTA) 1c and 3c standards

Article No.	Description	STD Product Dimensions (mm)
10DEFA	AIR SHIELD™ Netbook SML	286 x 193 x 34
GC2758A	AIR SHIELD™ Notebook Ultra	342 x 280 x 35
15DEFA	AIR SHIELD™ Notebook MED	380 x 260 x 30
18DEFA	AIR SHIELD™ Notebook LGE - 18"	425 x 295 x 32



Retains inflated structure & can be re-inflated



Auto-inflation available



Lower storage footprint



Reusable, sustainable & environmentally friendly



Retains inflated structure & can be re-inflated

**NO
DIRTY
PACKAGING**

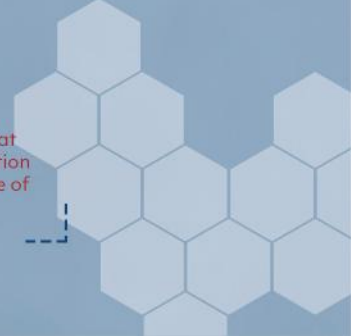
Gaming & Desktops

At GAIA we do not play around with protective packaging but our AIR|SHIELD™ solution for gaming consoles and desktops allows our customers to get the game started.

Through AIR|SHIELD™ GAIA can provide customised packaging; its construction, material and versatility produces unparalleled In-Box Protective qualities, exceeding traditional packaging solutions for all major brands.




Delivering optimum protection against impact and vibration, AIR|SHIELD™ has been tested to withstand the most challenging courier networks and can improve customer satisfaction by lowering damage on arrival, protecting your goods and brand image.

Quick & easy assembly
- inflates in seconds



When you need to be confident that your product will reach its destination safely, choose from our wide range of gaming protective packaging solutions.




-  Significantly better customer feedback
-  Lower storage damages on arrival
-  Reusable, sustainable & environmentally friendly



Article No.	Description	STD Product Dimensions (mm)
GC2169	AIR SHIELD™ Small Desktop	399 x 308 x 105
GC4078	AIR SHIELD™ Medium Desktop	580 x 380 x 440
GC5003	AIR SHIELD™ Medium Gaming Unit	370 x 400 x 170
GC5021B	AIR SHIELD™ Large Gaming Unit	550 x 470 x 240





Tested and certified: International
Safe Transit Association (ISTA) 1c
and 3c standards

All-In-One & Desktop Monitors

Desktop and All-In-One (AIO) monitors get optimum screen time with our AIR|SHIELD™ In-Box Protective Packaging.

The AIR|SHIELD™ customised solution provides unrivalled In-Box Protection through its patented valve system which inflates in seconds.

There is no need to compromise with AIR|SHIELD™, your goods benefit from improved packaging efficiencies and protection during transit whilst lowering your carbon footprint and cost/transaction - that could be as much as 30% lower compared to other traditional packaging products.

AIR|SHIELD™ is lightweight, lowers shipment, storage and handling costs and requires less inventory management than its competitors.

Minimum waste with maximum In-Box Protection, AIR|SHIELD™ delivers significantly lower damages on arrival and higher customer satisfaction scores.



Article No.	Description	STD Product Dimensions (mm)
M5 DEFA	AIR SHIELD™ All in One Universal 19"-21"	Various
GC4010B	AIR SHIELD™ All in One Universal 24"-27"	Various
GC2169A	AIR SHIELD™ Universal Monitor 19"-21"	Various
GC5021B	AIR SHIELD™ Large Gaming Unit	Various

Lower your packaging cost whilst eliminating unnecessary packaging. Good for the environment and good for your bottom line.

Electrical Components

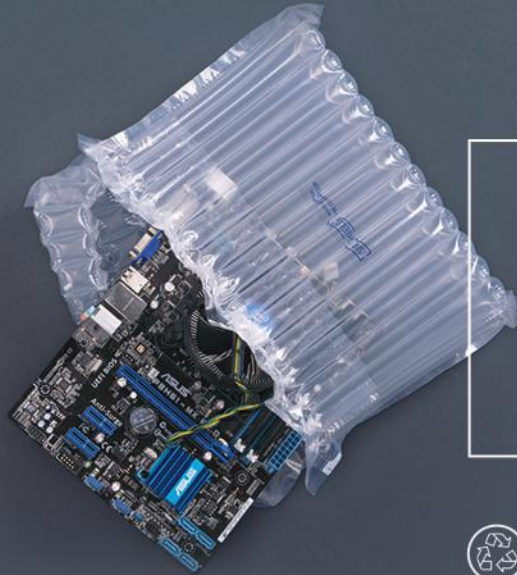
Whatever your component, GAIA has got it covered.

GAIA is a leader in the safe transportation of sensitive loads and shipping delicate electronic equipment.

We have extensive experience in the movement of equipment used in industries as diverse as medical, laboratory, communications, computers and data processing.

We know that size matters, which is why GAIA can support even the smallest packaging requirements. Small electrical devices, from circuit boards to cameras, can all be fully protected against moisture, shock and vibration.

Our solutions provide the ultimate protection without the need for exterior cartons.



-  Universal Solution
-  Slim to meet with postal standards
-  Electro-static Discharge (ESD) shielding available



Article No.	Description	STD Product Dimensions (mm)
GC4000	AIR SHIELD™ SSD Q Type	100 x 70 x 7
GC4000	AIR SHIELD™ 2.5" HD Q Type	100 x 70 x 7
GC4118B	AIR SHIELD™ 3.5" HD Q Type	147 x 101 x 26
GC3998	AIR SHIELD™ Motherboards	Various
GC995	AIR SHIELD™ Motherboards PC	Various

Server Solutions

We're experts in developing complete and complex packaging systems, and in bringing every package to life with specialised structural and technical teams that ensure a fitting solution to your needs.

Our solutions are designed to conform to the original OEM specification of refurbished servers and workstations. Each box is tested against maximum load weights to ensure resilience against the most extreme impact during transit.

- No extra void fills or exterior cartons
- Lower storage requirements
- Reusable, sustainable & environmentally friendly



Ask us about corporate branding, we can help to perfectly present your product.

Article No.	Description	STD Product Dimensions (mm)
GC5090	AIR SHIELD™ Server 1U	508 x 452 x 45
GC5333A	AIR SHIELD™ Tape Drive	230 x 320 x 125



SLIM IT DOWN

TV Solutions

Typical TV packaging can be clumsy, messy, complicated, and labour intensive, requiring vast amounts of warehousing space, making packaging bulky and heavy.

The GAIA TV Solution is clean and simple, making TV packing uncomplicated and cost effective. Savings can be achieved in shipping, warehousing and labour costs, whilst our AIR|SHIELD™ range is reusable and recyclable.

Due to reduced inner packaging volume, the AIR|SHIELD™ End Cap solution **reduces the average carton size by 40%**. This allows easier mobility of the product, increased product storage and where dimension/weight is a transport consideration, cheaper freight charges.

Easy, simple and efficient, there's no complicated packaging just reduced operator costs.

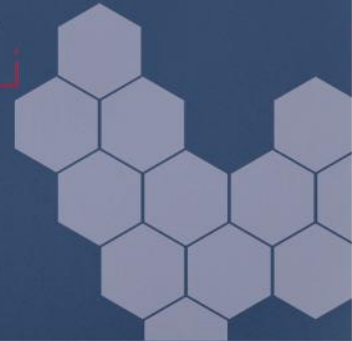


Bespoke End Cap solution to support each TV size

Slim design reduces overall dimensions

Quick & easy assembly
- AIR|SHIELD™ patented valve system inflates in seconds

At GAIA we offer the safest TV packaging solution on the market, particularly suited for the after-sales and service support markets.





Universal solution that provides complete protection for TV's from 32" - 75"



Reusable, sustainable & environmentally friendly



Lower storage requirements



Lower damages on arrival



Reduced transportation costs



Article No.	Description	STD Product Dimensions (mm)
GC3297A + GC3619B	AIR SHIELD™ TV Universal 40"-75"	Various
GPS32LCD	AIR SHIELD™ 32"	Various
GPS40LCD	AIR SHIELD™ 40"	Various
GPS46LCD	AIR SHIELD™ 46"	Various
GPS50LCD	AIR SHIELD™ 50" - 55"	Various
GPS60LCD	AIR SHIELD™ 60" - 65"	Various
GPS70LCD	AIR SHIELD™ 70" - 75"	Various

Suitable for all TV's, whatever their size, AIR|SHIELD™ keeps your packaging dimensions to a minimum, whilst providing maximum protection.



Automated Solutions



On-Demand Air Cushion

Our on demand solution, AIR|PAKK™ is compatible with Ventu range of inflation devices and accessories, delivering a versatile block, brace and void fill solution.

Our machines are best in class, providing unique pre-set features and reliable performance for medium to enterprise accounts.

The AIR|PAKK™ roll range includes 200; 400 and 600mm width roll solutions. AIR|PAKK™ will meet all your current and future packaging demands, especially the rapid growth of eCommerce traffic. It's a cost efficient, environmentally friendly and scalable solution.

VENTU | 60™



On-Demand Universal Packaging Solution

Our AIR|MAT™ & AIR|SHIELD™ On-Demand solution is compatible with our EVOLVE | 150™ inflation device. AIR|MAT™ is a universal solution constructed from the AIR|SHIELD™ film, benefiting from all protective qualities in a roll design.

AIR|SHIELD™ bespoke solutions are developed for customers requiring complex high-volume designs whom require the packaging efficiencies that only an automated solution provide.

Rolls are available in 300-1200mm width range and various thicknesses ranging from 80-200micron.

EVOLVE | 150™



On-Demand Q-Bag Solution

Within the AIR|SHIELD™ product range are commodity solutions, e.g. laptop and wine poly bags, which historically required manual inflation due to design limitation.

The EVOLVE | Q™ inflation device is the UK's 1st On-Demand delivery system for this type of commodity range (Q Design).

The EVOLVE | Q™ now opens the door for those seeking high volumes and the competitive advantages of an On-Demand, automated solution for commodity product lines.

EVOLVE | Q™



Our family of innovative products

 AIR | SHIELD™



 AIR | MAT™



GAIA aims to revolutionise the way we pack and ship in the 21st century by delivering global, sustainable and cost reducing packaging solutions.

As an organisation that has been committed to developments within inflatable packaging for more than 10 years, we pride ourselves on being at the forefront of the quickly evolving packaging industry.

Bespoke

Bespoke service and design are at the heart of what we offer our customers and helps us to stand out from others in the market. As a result, our team at GAIA has a reputation for working alongside clients to deliver innovative, unique and cutting-edge packaging solutions.

 AIR | PAKK™



 TRANSIT RANGE™



The proof is in our products.
In many instances there is simply no better alternative!

Our Environmental Policy

Our company's name originates from the GAIA Principal. A theory created by James Lovelock, renowned as the father of the environmental movement. Lovelock's world famous theory proposes that the Earth and its natural cycles is a living organism. When one natural cycle starts to go out of kilter other cycles work to bring it back, continually optimising the conditions for life on Earth.

So, what does this mean to GAIA, our customer and our community?

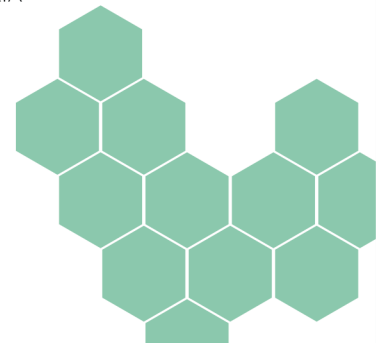
Our **CSR** (Corporate Social Responsibility) and environmental goals recognise our obligations to our community; the requirement to reduce plastic content; optimise recyclable material; improve material labelling; continuously developing sustainable models and operates using the highest commercial and industrial standards.

GAIA customers receive product recommendation based on our beliefs and commercial expertise. We do not side-step our responsibilities within the wider scope of the environmental discussion and provide informed and unbiased dialogue against the popular rhetoric. As James Lovelock proposed, we maintain 'environmental balance' by making meaningful life cycle decisions within our supply chain.

Case in point is the plastic vs. paper packaging debate. Making the right packaging decision means judging each solution by its merits on a case by case basis. Companies are now implementing CSR policies that sweep aside reusable and recyclable plastic potentially creating an unwitting environmental imbalance. Against the pros of paper packaging, the cons include the reality of increased water usage, landfill deposits and methane gas. The perception of reducing plastic could be replaced with the reality of increasing CO2 emissions!

GAIA has striven to reduce the amount of plastics used in its products through product design and development with our suppliers, lowering the amount of polymers by up to **20%** in our **AIR|PAKK™** and **AIR|SHIELD™** ranges. We envisage further reduction in the coming months.

Unlike some of our competitors, our 'vision / goal' is not based on a forecast, hoping to achieve 100% recyclable materials within the next 10 years. At GAIA all our product ranges are 100% recyclable - no forecast required!





As a member of the British Plastic Federation we reach out and engaged with other companies within our sector and participate in dialogue with non-for-profit organisation and government. These interactions support the development of new environment standards and policies. We ensure our business / environmental practices align to the strict code of conduct maintained by BPF members.



The GAIA Pledge

Is to continue to have an open and honest dialogue with our customers, discussing the full impact of all the packaging life cycle to make the most appropriate and meaningful environmental and commercial decision. Our product innovation and sustainability program linked to our polymer reduction program will be at the forefront of our CSR campaigns.



British Plastics Federation



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Cost reduction through
effective packaging solutions

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